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EXEEVO Opens Office and R&D center in Shanghai, China

EXEEVO, a global enterprise SaaS leader focused on revolutionizing healthcare professional and patient experiences for life sciences organizations announced that due to accelerated demand and growth in the Asia Pacific region, they have opened an office and Research and Development center in Huangpu District, Shanghai, China. The dedicated R&D facility will focus on developing product enhancements specific to China business requirements.

This expansion will enable Exeevo to provide local pharmaceutical companies with a true omnichannel customer experience solution, tailored specifically for the Chinese market and compliant with all data privacy regulations, including the [Personal Information Protection Law](#) (PIPL). Exeevo will provide its [Omnipresence](#) Customer Experience solution along with Professional Services sourced out of the local market. This full-fledged entry into the China market builds on recent successes including a partnership with a Top 10 Global Pharmaceutical company.

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| QUOTE Tweet | “Exeevo expands their Asia Pacific operations opening an office and Research and Development facility in Shanghai, China.” |
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“Today is the beginning of our next chapter in the Asia Pacific region as we continue to grow our investment and product development teams globally,” said Derek J. Evans, Chief Growth Officer, Exeevo. “We chose Shanghai as it is a center of tech excellence with rich IT talent and a strategic location that enables us to scale our solutions with a focus on fulfilling the specific needs of the China market. Our investment and expansion in the Chinese marketplace demonstrate that Exeevo’s solutions offer a true Omnichannel experience, meeting the needs of the market today and offering a vision for the future, while also complying with local regulations.

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About EXEEVO™

Exeevo is a global cloud solutions provider for life sciences companies to improve how they interact with customers across their organization to provide exceptional experiences that drive commercial objectives and improve patients’ lives.

The Exeevo Customer Experience platform leverages Microsoft Cloud for Health Care to provide a true 360° view of all customers and the omnichannel journeys needed to orchestrate their operations, delivering unrivalled value and future-proofing an organization in a dynamically changing digital world.

Exeevo serves 1,000’s of subscribers from pharmaceutical medical device organizations in over 30 countries. Headquartered in New York, Exeevo has offices in India, Europe, and North America.