



FOR IMMEDIATE RELEASE

May 31, 2023

New York, New York

### **Exeevo Appoints Leon Kang General Manager, China**

EXEEVO, a global enterprise SaaS leader for Life Sciences today announced, the appointment of Leon Kang as our new General Manager for Exeevo China. Leon will be responsible for advancing our strategic objectives, further strengthening our market position, and driving sustainable growth for our operations in China. Leon will report directly to Derek J. Evans, SVP, Chief Growth Officer.

Leon's impressive career includes significant contributions to both multinational corporations and start-ups within the life sciences industry. His broad experience and demonstrated ability to leverage market insights for business growth have positioned him as a strong leader and innovator. We are confident that his deep understanding of the life sciences industry and track record of success will lead our Chinese operations to even greater heights.

Before joining Exeevo, Leon worked with Accenture China's Life Sciences team, where he was instrumental in doubling their business growth. Before Accenture, Leon led Veeva System China's Commercial team where his team achieved a Top ranking in Veeva's global sales growth. Previously, Leon held senior leadership positions as General Manager and Account Lead in IBM China.

"The addition of Leon as our new General Manager is a critical step in our company's growth in China and beyond," said Derek J. Evans, SVP Growth. "Leon's deep industry knowledge, domain expertise and leadership capabilities will be pivotal in driving our vision, mission, and strategic objectives. I am confident that under his leadership, we will continue to advance our position and become the leading partner for Life Science organizations in China."

Leon's appointment comes at a crucial time as China is rapidly becoming an increasingly important market for Life Science organizations, and with recent changes to the industry landscape from both a data privacy and digital transformation perspective, the need for innovative, digital first solutions has never been greater. Our unified omnichannel solutions respond to this evolving landscape by equipping life sciences organizations with the capability to offer personalized, relevant, and timely healthcare information to respond to the pressing needs of both healthcare professionals and their patients.

###

#### **Additional Information**

For information on EXEEVO, visit: <https://www.EXEEVO.com>

Connect with EXEEVO on LinkedIn: [linkedin.com/company/EXEEVO](https://www.linkedin.com/company/EXEEVO)

Follow EXEEVO on Twitter: [twitter.com/EXEEVO\\_com](https://twitter.com/EXEEVO_com)

Like EXEEVO on Facebook: [facebook.com/EXEEVOinc](https://www.facebook.com/EXEEVOinc)



## About EXEEVO

EXEEVO is a global enterprise cloud solutions provider for life sciences companies to improve how they interact with customers across their organization to provide exceptional experiences that drive commercial objectives and enhance patients' lives.

EXEEVO serves thousands of s of subscribers from pharmaceutical to medical device organizations in over 30 countries. Headquartered in New York, EXEEVO has offices in India, China, Europe, and North America.

### **Sales:**

Derek J. Evans  
EXEEVO

### **Media:**

Cynthia Ruffino  
EXEEVO